

NFG Data Inventory 8.11.16

	Outcome Data	Outcome Type	Data Availability	Data Source	Timing of data collection	Challenges with data	Data Importance
<b>EXPLANATION</b>	This is a label for the data that will provide evidence on the outcome.	Key driver; 1-3 year outcome; 3-6 year outcome; 6-10 year population outcome	Accessible data: have access now; Available data: can get access with easy steps; Aspirational data: need to figure out way to get	Description of who collects the data; include url if available	Description of how often the data is collected and made available.	This could be a description of challenges in accessing the data AND/OR challenges with the data itself.	NEED EXPLANATION FOR HOW TO SELECT IMPORTANCE
<b>DIRECTIONS</b>	Write in.	Select from dropdown.	Select from dropdown.	Write in.	Select from dropdown.	Write in.	Select from dropdown.
<b>EXAMPLE</b>  (dropdown lists)	Employment rate	3-6 year outcome	Accessible	<a href="http://www.labormarketinfo.edd.ca.gov/LMID/Quarterly_Workforce_Indicators.html">http://www.labormarketinfo.edd.ca.gov/LMID/Quarterly_Workforce_Indicators.html</a>	Quarterly	Only provides raw numbers of employed, not percent	Moderately Important
	% of people with Associates Degree or Career Certification	Key driver outcome	Accessible	AA Degree (and other attainment) available via ACS/Census data and reported via MNCompass. Career Certification data available through sleds.mn.gov.	Annually	Career certification is not standardized.	Important
	% of adults working	Key driver outcome	Accessible	ACS/Census data, reported via MNCompass	Annually		Important
	Average # of jobs reachable in 30 minute commute	3-6 year outcome	Available	ACS/Census data, reported via MNCompass	Every two years	Not sure we have this at zip code/census tract level?. Also, we are using this as a proxy for job creation/availability, which is not an exact science either!	Moderately Important
	Poverty rate	6-10 year population outcome	Accessible	ACS/Census data, reported via MNCompass	Every two years		Moderately Important
	Change in perceptions and awareness of economic opportunities among Northside residents	6-10 year population outcome	Aspirational	Need survey work. May be able to build upon City of Minneapolis resident survey. But, need comparable regional survey.	Every two years	Construction of survey queries and sampling, as well as ability to track longitudinally will be a challenge.	Moderately Important
	Public & Private investments in development and infrastructure	6-10 year population outcome	Aspirational	Data on private investment available via building permits/planned development data. Public investments available via public agency budget/spending information. Need to compile and put in comparable categories.	Every two years	Lots of apples/oranges comparisons here. Will need to establish a standardized method of reporting and comparison (e.g., investment per sq. ft.)	Slightly Important
	Change in perception of safety and livability	6-10 year population outcome	Aspirational	Need survey work. May be able to build upon City of Minneapolis resident survey. But, need comparable regional survey.	Every two years	Construction of survey queries and sampling, as well as ability to track longitudinally will be a challenge.	Moderately Important
	Population growth	6-10 year population outcome	Accessible	ACS/Census data, reported via MNCompass	Annually		Moderately Important
	Wages	Key driver outcome	Accessible	DEED wage detail reports	Quarterly	Lagging data source; and, individual data that needs to be aggregated by geography	Important
	"Business Ready" sites	1-3 year outcome	Available	"invented measure" that captures: a) completed building permits; b) market-rate/affordable sale or lease price; c) listing on a brokerage site	Weekly	This is an "invented measure" -- not one that readily exists now and is likely imperfect in capturing market activity. Also, not scaled or indexed to other market conditions.	Moderately Important
	New jobs created	1-3 year outcome	Available	DEED job creation counts	Quarterly	Unsure how easy it would be to count this in neighborhoods or census tracts.	Moderately Important