Opportunity Neighborhoods for Regional Prosperity
Making measurable contributions to the vitality of the Twin Cities

6-10 Year Outcomes

Key Drivers
- High school graduation rate
- % of people with an Associates degree or career certification
- Average # of jobs reachable in 30 minute commute
- % of adults employed, retained, & advanced, 18 months post-placement, by race
- # of new businesses
- # and % of business expansion
- # of available jobs paying family-sustaining wages
- # of residents employed by partner initiatives
- Commute Time
- Percent of vacant and abandoned properties
- # of sites made business ready
- Amount of public & private investment $ in development & infrastructure
- Incidents of gun violence in North Minneapolis

Strategies
- Develop a ready & capable talent base
- Develop inclusive and responsible employers
- Ensure physical locations that are “business ready”
- Promote safe & welcoming neighborhoods

3,000* African American adults earning family-sustaining wages by 2025 *parity

Minneapolis I-Team 1  Center Cities Strategy 3  Itasca-North Mpls Project 5  Northside Job Creation Team 7  North@Work 9  Riverfront Redevelopment 11
BRT & LRT 2  Henn. Workforce Council 4  MSPWIN Industry Strategies 6  Northside Achievement Zone 8  Promise Zone 10  800 West Broadway 12

Shared Result (10+ years)

Employment Gap Proxy for education attainment & job supply/demand
Poverty Rate by Race Proxy for housing stability & health
Population growth in North Minneapolis
% MSP residents who perceive North Mpls as a viable place to live & work