



OPPORTUNITY NEIGHBORHOODS FOR REGIONAL PROSPERITY

2/13/17

1:00-3:00 p.m.

The McKnight Foundation, 710 S. 2nd Street Minneapolis, MN 55402

Vision: *Opportunity Neighborhoods will make multiple measureable contributions to the vitality and well-being of the Twin Cities region.*

Shared Result: *Parity in the number of African American adults earning family-sustaining wages by 2025 (*Current goal: 3000 additional)*

Attendance: Dane Smith, Tawanna Black, Lee Sheehy, Justin Freiberg, Paul Williams, Aasim Shabazz, Dan Rodriguez, Peter Frosch, Nuria Rivera-Vandermyde, Luke Weisberg, Sarah Hernandez, Julia Silvis, Eric Muschler, Tony Tolliver, Jo Anne Stately, Shauen Lassiter Pearce, Larry Hiscock, Joel Ludtke, Bryan Lindsley, Andrianna Abariotes, Marcus Owens

GOALS FOR THIS MEETING

- a) Explore frameworks for aligning individual and collective impact on our key drivers
- b) Update participants on ONRP work since last meeting
- c) Identify opportunities for workgroups to accelerate impact

Using Data to Advance Our Shared Goals Maureen Ramirez & Nuria Rivera-Vandermyde

○ **Spotlight: Results Minneapolis & Minneapolis Resident Survey Results**

Tawanna began the conversation with a few key questions about data. How can we better incorporate community-based and program-based data into the Results Minneapolis framework? What would it mean to put data back into the hands of community members?

At ONRP we've spent some time looking at individual initiatives and how they line up to our key drivers and outcomes. Our team has been working locally and nationally with Living Cities on tracking results. The Arnold Policy Lab didn't come through, but opened up conversations about data systems that are in place here, including Results Minneapolis. We want our ONRP work to be linked to other efforts, and Results Minneapolis is one of the places that makes sense to align.

Nuria presented on [Results Minneapolis](#), an initiative that's been around, but is shifting from looking at departmental results to cross-topical results and cross-departmental results to create cross-sector conversations across departments that link with cross-sector conversation with the community.

Much of their raw data is online, but they are working hard to provide context and analysis online to provide a storyline of results and guide people toward insights.

The shift in reporting structure has led to other shifts, asking questions to create a framework, glean insights from the data, find ways to analyze the data to be meaningful and to improve livability in Minneapolis neighborhoods.

As an example, the city explored the relationship between water shutoffs and 3rd grade reading, a relationship that they hadn't seen before without this data, and that could help them predict when school interventions will be needed, to connect water shut offs with moving or eviction and high mobility in students.

Results Minneapolis has two staff members and they have worked on spin-off reports with external organizations. The Youth Violence Report was a special report. The Resident survey is another spin-off, and the Results team is looking at packaging the insights from the Resident survey to city departments.

The table asked questions about Results Minneapolis and had a wide-ranging discussion, including:

- Results Minneapolis is partnering with “What Works Cities” initiative to help get to using this data in decision-making. Public contracting and public works are two examples.
- Comprehensive Planning intersections with Results Minneapolis—still a little early to see intersections, and the position of long-range planner is still vacant.
- Results Minneapolis uses as much department data as possible, in contrast to MN Compass (at Wilder) which is statewide and mostly pulled from the Census and American Community Survey.
- Results Minneapolis is well-ingrained into the City, as part of the budget process and business planning. There are performance measures for department heads, and the roundtables are public and open to council members.
- For job placement, retention, career pathways and wages, it's DEED, not the city. DEED and Human Services at the county have the clearest nonduplicated data of the population that we're trying to reach, and the county and the city are working together. It's slow, but it's possible to do some partnering and leverage some of their data, similar to how Results Minneapolis worked with the school district.

A longer conversation about indicators and programmatic data and key drivers followed, with examples from NAZ and from New Orleans. Could our table be a place that integrates community-level program data and city-level data? In New Orleans, the integrated data initiative resides inside the City, but in Minneapolis, we could be an example of an external group working with a city to build an integrated data framework.

This led to a series of questions about the data and work of the ONRP table: Will our table commit to making our programmatic data public to each other as much as the City does? How does our table get to data-driven decision making? How aggressively can you integrate community and programmatic data to get to that point? How closely can you attribute failure to a strategy or an entity to get to pivot? The table hasn't yet picked targets for its key drivers or linked programmatic data to the framework in an explicit way, but it could.

[Minneapolis Resident Survey](#), published December 2016

This year the city reduced the number of questions, made it available in different languages and targeted communities that had fewer responses before. Also added rental questions.

The survey results will influence how decisions are made in the city by neighborhood and residential community. Some patterns have emerged. One is Camden, Near North and Phillips, dissatisfaction with their communities. But there's also an asset-based way to look at it and see survey results that show people are happy where they live, and choosing to live on the Northside.

Opportunity Neighborhoods Overview & Updates

- **Blue Line Coalition Joins Northside Funders Group & ONRP**
- **Economic Inclusion Learning Visit Recap: Chicago, IL** (see handout for recap)
- **Living Cities Peer Learning & Framework Opportunities**
 - **Start Up/Scale Up new strategy by Rockefeller funded through Living Cities**
- Equity Appropriation grantees for workforce development are meeting tomorrow to learn more about how the groups are using their appropriations.
- Tawanna will testify to the Legislature on Wednesday.

Emerging Opportunities

- **Transit Workgroup**
- **Re-launch Capital Workgroup**
- **Launching Work in St. Paul**

Future Meeting Dates:

April 18, 2017 • 1-3pm • McKnight Foundation

June 20, 2017 • 1-3pm • McKnight Foundation