OPPORTUNITY NEIGHBORHOODS FOR REGIONAL PROSPERITY (ONRP)
WALKING THROUGH OUR DATA -- AN EXAMPLE
February 2016

This is our collective value proposition -- why we are coming together.

These are the shared results we want -- the conditions of well-being we are seeking.

These are measures to be used at the program level to assess the impact of our strategies (interventions).

These are the longer-term indicators (outcomes) that we will tell us if our value proposition is being fulfilled (already aligned with regional indicators).

AN EXAMPLE: Creating a ready and capable talent base

1) Regional indicators are being tracked, with baseline data (in green boxes). We’ll also measure data points now (in orange boxes), as our baseline. We’ll look backward to understand trends; and, look forward to forecast what might happen absent much change. We’ll establish targets for how our strategies will change the forecast. (7)

2) We’ve begun to align our multiple initiatives to see how each contributes to one of the three shared results. Our initiatives become our strategies (interventions), each contributing to one or more results.

3) As an example, we’ll pull ONE of the shared results and the strategies that line up underneath it. As we test the hypothesis of the strategy, we’ll see what happens to the indicators/metrics associated with each one. As they change, they, in turn, influence the direction of the longer-term indicators/outcomes above.

4) A few specific additional components that the ONRP leadership table may consider:
   > qualitative data points at the program level to better convey participant experiences
   > a measure of “throughput” in moving individuals to education, training, and work
   > longitudinal tracking of wage progression and other indicators of mobility
   > qualitative data to assess job changes (with a particular eye toward race/culture)

5) For each of these initiatives, we’ll ask:
   a) What’s the story behind the assumptions
   b) What’s the hypothesis / what works?
   c) What’s the (potential) role of capital?
   d) What’s the role of the public sector?

We’ll identify the shared drivers among these to see how each can be leveraged to deliver more and better results for the Northside.

6) Then, we have to assess if the expected short-term outcomes will be sufficient (or need to grow) to get us to our longer-term targets for our shared results.