Opportunity
Neighborhoods for Regional Prosperity
Think Regionally, Act Locally

Objective

Increase economic opportunity for low-income people of color by coordinating and aligning multi-jurisdictional economic development, workforce development and transit corridor improvement strategies, with a unique focus on leveraging opportunity neighborhoods as regional assets.

Living Cities Leverage: Public Sector Innovation, Community Engagement, Capital Innovation
## The Opportunity

Prioritize and align 12+ major community economic development strategies using RBA process and collective impact framework

<table>
<thead>
<tr>
<th>Bloomberg I-Team</th>
<th>Northside Achievement Zone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Center Cities Strategy</td>
<td>Northside Job Creation Team</td>
</tr>
<tr>
<td>Henn. Co. Workforce Council</td>
<td>Penn Avenue Comm. Works</td>
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<tr>
<td>MSPWIN Industry Strategies</td>
<td>Promise Zone Strategy</td>
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<tr>
<td>West Broadway Career Center</td>
<td>Riverfront Investment</td>
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<tr>
<td>North@Work</td>
<td>Transit Investments</td>
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Leverage Living Cities Investment & Align local & national investments to support strategies and drivers
Living Cities Alignment

As a part of a ‘systems-centered’ approach with sites, we urge them to not only devise strategies that will achieve the shared result, but to also change ways of working, shift programs and policies, and realign existing funding to continuously achieve outcomes. This approach is requires sites to prove with local data the efficacy of strategies prior to pushing for policy and resource allocation changes. Unfortunately, for most of our sites, with the exception of a handful of promising practices, most have to reinvent the wheel even though they are tackling similar challenges. The cohort model accelerates learning and sharing across the network but is not a sufficient replacement for rigorous research. We propose a parallel process to inventory and analyze each city’s investments, datasets, and impact across all applicable agencies as part of this process. A particular focus on the interconnections and interdependencies of strategies and approaches would be most helpful to advancing the field since what little evidence is available to date is programmatic as opposed to systems level analysis.

– Living Cities
Living Cities Integration Initiative Goals

• Collective impact framework with Cross-sector table
• Economic Opportunity Framework: Integration of economic development and workforce development strategies
• Regional systems impact
• Measurable impact on low-income people
• Build on Strategies of Corridors of Opportunity & Partnership for Regional Opportunities
• City, county or regional focus
Local Framework
Developed by Local Governance Team Members

• Position Opportunity Neighborhoods, such as North Minneapolis, as high potential assets toward the regions economic growth and competitiveness:
  ➢ Ready & Capable Talentbase
  ➢ Marketable & Sufficient Housing Stock
  ➢ Ready & Marketable Business Development Sites
  ➢ Safe & Welcoming Neighborhoods & Corridors
  ➢ Vitality Additive
  ➢ Well Connected Transit
Implementation Model

• Cross-Sector Executive Strategy Governance Team 20-25
• Workgroups (tentative) 15-20 each
  - Workforce Development
  - Wealth Creation & Family Stability
  - Commercial Corridor & Node Development
  - Transit
  - Investment

Public Sector Innovation, Community Engagement, Capital Innovation
RBA Retreat Highlights

• How do we choose a path and make sure we have the authority to take that path?
• How do we make sure we aren’t just coordinated but are actually reinventing the way we work together and getting real outcomes?
• Often people are too nice and don’t want to set the ground rules for how we are actually working, who is responsible for what. Tough questions like this need to be asked and figured out early.
• People need to come to meetings equipped to make decisions
• Interest in “knitting together” work of the 12 initiatives
RBA Retreat Next Steps – Research Agenda

• Other areas of generational poverty
• Data on why whites and Latinos choose to live in N. Minneapolis
• Itasca study- employment disparities
• Workforce analysis in N. Minneapolis
  – Racial disparities
  – Hiring practices of light industrial
RBA Retreat Next Steps-
Things We Need to Agree On

• Measures
• Strategies
• Principles/guidelines
• Decision makers
• If initiatives drop off
• How do we follow-up
• Where are the overlaps and redundancies currently
• Relationship map
• What do we need to agree to? What can we agree to disagree?
RBA Retreat Next Steps - Next Meeting Agenda

- Look at measures of all 12 initiatives
- What are the strategies we will implement?
- What are the performance measures for our strategies
- Specificity of what needs to be done to get clarity and be aligned
  - Who authorizes the work?
  - Backbone org?
  - “Cement”/knit together work
  - Sense of urgency
NEXT STEPS

• RBA Retreat with Leadership Team- August
• Greatest Opportunities for Alignment Identified- September
• Strategy Design Completed- November
• Priority Impact Projects Launched- November
• Long-term Funding & Implementation Model Complete- December
• Next Phase: 2016-2018