

Task teams established six focus areas to drive long-term change and provide a model for other parts of our region

Task team	Focus areas	Details
Hiring and Training	Optimize providers	<ul style="list-style-type: none"> ▪ Optimal “Hub-and-spoke” model for training and support providers with employers
	Engage employers	<ul style="list-style-type: none"> ▪ Employers lend tremendous resources and expertise to eliminate barriers to hiring and retention
	Define pathways	<ul style="list-style-type: none"> ▪ Defined career pathways with priority industries
Economic and Business Development	Support existing and future entrepreneurs	<ul style="list-style-type: none"> ▪ New and existing businesses supported through focused procurement and supplier diversity initiatives
	Establish anchor institutions	<ul style="list-style-type: none"> ▪ Large institutions with the spending power, long-term commitment, and employment base foster development
	Make development easier in north Minneapolis	<ul style="list-style-type: none"> ▪ Recommend changes and additional resources to make future development easier and more attractive
Community fundamentals		<ul style="list-style-type: none"> ▪ Foundational elements (e.g. public safety, housing stability, education) critical to our success but not primary focus of work

The team is working to develop, short, mid, and long term plans

PRELIMINARY

		Goals			Measures of success (examples)	
		Near-term (0-1 year)	Medium-term (1-5 year)	Long-term (5+ year)		
Hiring and Training	Optimization providers	<ul style="list-style-type: none"> Support and partner with existing providers, such as North@Work 	<ul style="list-style-type: none"> Support continued build out Hub and spoke model, including work force center changes 	<ul style="list-style-type: none"> Expand Hub and Spoke model to other parts of metro 	<ul style="list-style-type: none"> <input type="checkbox"/> No. of residents served by training providers <input type="checkbox"/> Percentage of current resident with jobs <input type="checkbox"/> Average wages of current residents <input type="checkbox"/> Home ownership percentage of current resident <input type="checkbox"/> No. of employers participating in working group 	
	Engage employers	<ul style="list-style-type: none"> Assemble working group of employers to lend expertise and resources 	<ul style="list-style-type: none"> Continue to operate working group and recruit new members as needed 	<ul style="list-style-type: none"> Expand membership to serve broader metro 		
	Define pathways	<ul style="list-style-type: none"> Launch select pilots in priority industries for Northside residents 	<ul style="list-style-type: none"> Assess initial pilots, adjust as needed, launch additional pilots 	<ul style="list-style-type: none"> Establish new career pathways as demand for skills and experience changes over time 		
Economic and Business development	Support existing and future entrepreneurs	<ul style="list-style-type: none"> Set goals, and identify vendors, for procurement and diversity spend 	<ul style="list-style-type: none"> Support entrepreneurs with funding and technical support, mentorship 	<ul style="list-style-type: none"> Continue to increase procurement spend with North Minneapolis vendors 		<ul style="list-style-type: none"> <input type="checkbox"/> Business growth <input type="checkbox"/> Business development <input type="checkbox"/> Development dollars <input type="checkbox"/> Capital investment <input type="checkbox"/> Speed of development
	Establish anchor institutions	<ul style="list-style-type: none"> Define vision and anchor strategy for North Minneapolis 	<ul style="list-style-type: none"> Identify resources, locations, investments, incentives needed to execute strategy 	<ul style="list-style-type: none"> Break ground on anchors 		
	Make development easier in north Minneapolis	<ul style="list-style-type: none"> Build "Development made easy plan" – including processes for zoning, land assembly, etc. Create funding mechanisms (e.g., Seed capital, TIF, Mezzanine funding, NMTC) to support development Support for current projects 	<ul style="list-style-type: none"> Stand-up long-term owner of development process support Activate funds and make investments Support for specific developments aligned with anchor strategy 	<ul style="list-style-type: none"> Expand development infrastructure to other parts of the metro 		
Community fundamentals	<ul style="list-style-type: none"> Build an strengthen cross-sector relationships with focus on North Minneapolis Continue to influence public policy to increase public safety Partner to strengthen quality, rigor, and relevance of Northside schools (K-12) Advocate for transportation plan Invest in best and promising practices to support the goals above 					



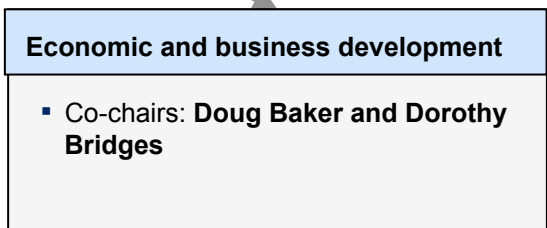
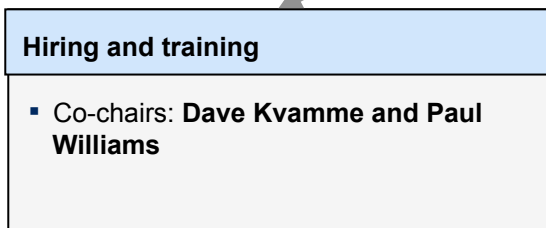
The north Minneapolis team is a partnership of community and business leaders with two task teams

Executive committee



- Serve as chief champions of strategies and solutions to broader set of constituents
- Able to take action to advance solutions
- Support work groups

Task teams



- Engage more deeply in problem solving
- Define, goals, vision, objectives and solutions
- Identify and measure impact
- Build relationships needed for sustainability
- Provide expertise and connections as needed on solution areas
- Includes implementation partners