Task teams established six focus areas to drive long-term change and provide a model for other parts of our region

<table>
<thead>
<tr>
<th>Task team</th>
<th>Focus areas</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hiring and Training</td>
<td>Optimize providers</td>
<td>▪ Optimal “Hub-and-spoke” model for training and support providers with employers</td>
</tr>
<tr>
<td></td>
<td>Engage employers</td>
<td>▪ Employers lend tremendous resources and expertise to eliminate barriers to hiring and retention</td>
</tr>
<tr>
<td></td>
<td>Define pathways</td>
<td>▪ Defined career pathways with priority industries</td>
</tr>
<tr>
<td>Economic and Business Development</td>
<td>Support existing and future entrepreneurs</td>
<td>▪ New and existing businesses supported through focused procurement and supplier diversity initiatives</td>
</tr>
<tr>
<td></td>
<td>Establish anchor institutions</td>
<td>▪ Large institutions with the spending power, long-term commitment, and employment base foster development</td>
</tr>
<tr>
<td></td>
<td>Make development easier in north Minneapolis</td>
<td>▪ Recommend changes and additional resources to make future development easier and more attractive</td>
</tr>
<tr>
<td>Community fundamentals</td>
<td></td>
<td>▪ Foundational elements (e.g. public safety, housing stability, education) critical to our success but not primary focus of work</td>
</tr>
</tbody>
</table>
The team is working to develop, short, mid, and long term plans

### Goals

<table>
<thead>
<tr>
<th>Near-term (0-1 year)</th>
<th>Medium-term (1-5 year)</th>
<th>Long-term (5+ year)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Hiring and Training</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Optimization providers</td>
<td>▪ Support and partner with existing providers, such as North@Work</td>
<td>▪ Support continued build out Hub and spoke model, including work force center changes</td>
</tr>
<tr>
<td>Engage employers</td>
<td>▪ Assemble working group of employers to lend expertise and resources</td>
<td>▪ Continue to operate working group and recruit new members as needed</td>
</tr>
<tr>
<td>Define pathways</td>
<td>▪ Launch select pilots in priority industries for Northside residents</td>
<td>▪ Assess initial pilots, adjust as needed, launch additional pilots</td>
</tr>
<tr>
<td><strong>Economic and Business development</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support existing and future entrepreneurs</td>
<td>▪ Set goals, and identify vendors, for procurement and diversity spend</td>
<td>▪ Support entrepreneurs with funding and technical support, mentorship</td>
</tr>
<tr>
<td>Establish anchor institutions</td>
<td>▪ Define vision and anchor strategy for North Minneapolis</td>
<td>▪ Identify resources, locations, investments, incentives needed to execute strategy</td>
</tr>
<tr>
<td>Make development easier in north Minneapolis</td>
<td>▪ Build “Development made easy plan” – including processes for zoning, land assembly, etc.</td>
<td>▪ Stand-up long-term owner of development process support</td>
</tr>
<tr>
<td>▪ Create funding mechanisms (e.g., Seed capital, TIF, Mezzanine funding, NMTC) to support development</td>
<td>▪ Activate funds and make investments</td>
<td>▪ Support for specific developments aligned with anchor strategy</td>
</tr>
<tr>
<td>▪ Support for current projects</td>
<td>▪ Support for current projects</td>
<td></td>
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</tbody>
</table>

### Community fundamentals

- Build an strengthen cross-sector relationships with focus on North Minneapolis
- Continue to influence public policy to increase public safety
- Partner to strengthen quality, rigor, and relevance of Northside schools (K-12)
- Advocate for transportation plan
- Invest in best and promising practices to support the goals above

### Measures of success (examples)

- No. of residents served by training providers
- Percentage of current resident with jobs
- Average wages of current residents
- Home ownership percentage of current resident
- No. of employers participating in working group
- Business growth
- Business development
- Development dollars
- Capital investment
- Speed of development

The team is working to develop, short, mid, and long term plans.
The north Minneapolis team is a partnership of community and business leaders with two task teams

Executive committee

North Minneapolis community and business executive committee

- Co-Chairs: **Tawanna Black and David Mortenson**
  - Doug Baker – Ecolab
  - Chanda Smith Baker – Pillsbury United Communities
  - Steve Belton – Minneapolis Urban League
  - Dorothy Bridges – Minneapolis Federal Reserve
  - Brian Cornell – Target
  - Gary Cunningham – MEDA
  - Richard Davis – US Bank
  - Dave Kvamme – Wells Fargo
  - Eric Mahmoud – Harvest Prep
  - Geoff Martha – Medtronic
  - Ravi Norman – Thor Construction
  - Ken Powell – General Mills
  - Sandra Samuels – Northside Achievement Zone
  - Paul Williams – Project for Pride in Living

- Serve as chief champions of strategies and solutions to broader set of constituents
- Able to take action to advance solutions
- Support work groups

Task teams

Hiring and training

- Co-chairs: **Dave Kvamme and Paul Williams**

Economic and business development

- Co-chairs: **Doug Baker and Dorothy Bridges**

- Engage more deeply in problem solving
- Define, goals, vision, objectives and solutions
- Identify and measure impact
- Build relationships needed for sustainability
- Provide expertise and connections as needed on solution areas
- Includes implementation partners