Your Work: Opportunity Neighborhoods for Regional Prosperity

We are:

• Partnering to expand regional shared prosperity and make opportunity neighborhoods, such as North Minneapolis and East St. Paul two of the regions greatest assets toward regional economic prosperity. (Mpls- 2015+/ St. Paul 2017+)

• Prioritizing major workforce and economic development strategies using the results based accountabilities (RBA) and collective impact frameworks.

<table>
<thead>
<tr>
<th>Bloomberg I-Teamc</th>
<th>Northside Achievement Zone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Center Cities Strategy</td>
<td>Northside Job Creation Team</td>
</tr>
<tr>
<td>Henn. Co. Workforce Council</td>
<td>Penn Avenue Comm. Works</td>
</tr>
<tr>
<td>MSPWIN Industry Strategies</td>
<td>Promise Zone Strategy</td>
</tr>
<tr>
<td>West Broadway Career Center</td>
<td>Riverfront Redevelopment</td>
</tr>
<tr>
<td>North@Work</td>
<td>Itasca-North Minneapolis Project</td>
</tr>
</tbody>
</table>

• Levers: Community Engagement, Public Sector Innovation, Capital Innovation, Philanthropic Innovation, Data Driven Decision Making
ONRP: Significant Opportunities

- Refining metrics and building out the scorecard/dashboard
- North@Work: 400 placements by 12/31/17
- West Broadway Career Center: N@W integration, Sector Pathway, Policy Lab
- Itasca Northside Project- Workforce: Align opportunities with NAZ & North@Work
- Policy Lab: Evaluate workforce training interventions to identify the conditions that must exist to increase by 2,000, the number of African American men, ages 25 and up who attain and maintain living-wage ($15 and up) employment for two years. N@W, WIA, DWP + programs
- Itasca Northside Project- Econ. Dev: Align opportunities with ONRP Capital Innovation opportunities, NJCT businesses, and advocacy efforts
- Promise Zone: Support for promising applicants

Levers: Community Engagement, Public Sector Innovation, Capital Innovation, Philanthropic Innovation, Data Driven Decision Making
Opportunity Neighborhoods for Regional Prosperity
Making measurable contributions to the vitality of the Twin Cities

6-10 Year Outcomes

- Parity in the number of African American adults earning family-sustaining wages by 2025
  - Current Goal: 3,000
- Employment Gap (proxy for education attainment & job supply/demand)
- Poverty Rate (disaggregated by race; proxy for housing stability & health)
- Population growth in North Mpls
- % MSP residents perceive North Mpls as a viable place to live & work

3-6 Year Outcomes

- % people with an Associates degree or career certification
- Average # of jobs reachable in 30 minute commute (proxy for jobs in North & capable talent base)
- % adults employed by race & retained & advanced, 18 months post placement
- # of new businesses
- #/% business expansions

Key Drivers

- High school graduation rate
- # of available jobs paying family sustaining wage
- # of residents employed by partner initiatives (North@Work, Hennepin, etc.)
- Time spent commuting
- Percent of vacant and abandoned properties
- # of sites made business ready
- $S amount of public & private investments in development & infrastructure
- Incidents of gun violence in North Mpls

Strategies

- Develop a ready & capable talent base
- Develop inclusive and responsible employers
- Ensure physical locations that are “business ready”
- Promote safe & welcoming neighborhoods

Inclusive numeral references:

- 1 Bloomberg I-Team
- 2 Center Cities Strategy
- 3 Henn. Co. Workforce Council
- 4 MSPWIN Industry Strategies
- 5 Itasca-North Minneapolis Project
- 6 North@Work
- 7 Northside Job Creation Team
- 8 Northside Achievement Zone
- 9 Promise Zone Strategy
- 10 West Broadway Career Center
- 11 Riverfront Redevelopment
- 12 BRT & LRT