1) We’ll measure these data points now, as our baseline. We’ll also look backward to understand trends; and, look forward to forecast what might happen absent much change. We’ll establish targets for how our strategies will change the forecast. 

2) We’ve begun to align our multiple initiatives to see how each contributes to one of the three results. These become our strategies, each contributing to one or more results.

3) As an example, we’ll pull ONE of the shared results and the strategies (initiatives) that line up underneath it. As we test the hypothesis of the strategy, we’ll see what happens to the indicators/metrics associated with each one. As they change, they, in turn, influence the direction of the longer-term indicators/outcomes above.

AN EXAMPLE: Creating a ready and capable talent base

4) For each of these initiatives, we’ll ask:
   a) What’s the story behind the assumptions
   b) What’s the hypothesis / what works?
   c) What’s the (potential) role of capital?
   d) What’s the role of the public sector?

We’ll identify the shared drivers among these to see how each can be leveraged to deliver more and better results for the Northside.

5) Then, we have to assess if the expected short-term outcomes will be sufficient (or need to grow) to get us to our longer-term targets for our shared results.