

2013 Northside Employment & Training Scan

Emerging Issues & Trends

- Reduced gov't. funding
- Shift from traditional employment to freelancing
- Changing demographics
- Funders increased interest in sector based strategies
- Rising cost of higher education = jobs!
- Public infrastructure projects
- Other??

Political & Economic Climate

- New Mayor
- New City Council
- Hennepin Co. Hub Catalyzed Community Engagement & Social Capital Building
- New Businesses Opening & Being Built
- Private Sector Disconnect

Opportunities for Collective Action Between Funders & Partners

- Infrastructure Development
- Continuum of Opportunities
- Offender Employment
- Construction
- Digital Literacy
- Policy Initiatives
- Removing Barriers to Employment
- Common Success Indicators

Physical Development

- \$8B in construction projects over next 3 years
- Northside projects - Hennepin County Workforce Center, Emerge Career & Technology, Center, DEED
- Transportation projects - Bottineau Line & Southwest Rail Line
- Green Homes Initiative
- Riverfront redevelopment plans
- Other??

Community Assets & Aspirations

- Strong Diversity
- Cross-Sector Relationships between non-profits, Unions, Private Businesses
- Affordability: Housing & Transportation
- Land for Business Attraction
- Strong Neighborhood Groups

Community Needs & Gaps

- Low job density & unemployment rate
- Transit inadequacies
- Barriers: Re-entry employment, chronic unemployment, education of the workforce
- Community buying power is greater than available resources
- Gap between entry-level workers and entry-level jobs available
- Need a Narrative about North Minneapolis
- Other??

Initiatives & Collaborations

- Northside Achievement Zone
- Northside Job Creation Team
- Twin Cities Construction Consortium
- Dependency Reduction Project
- Corridors to Careers
- Central Corridor Anchor Partnership
- Other??